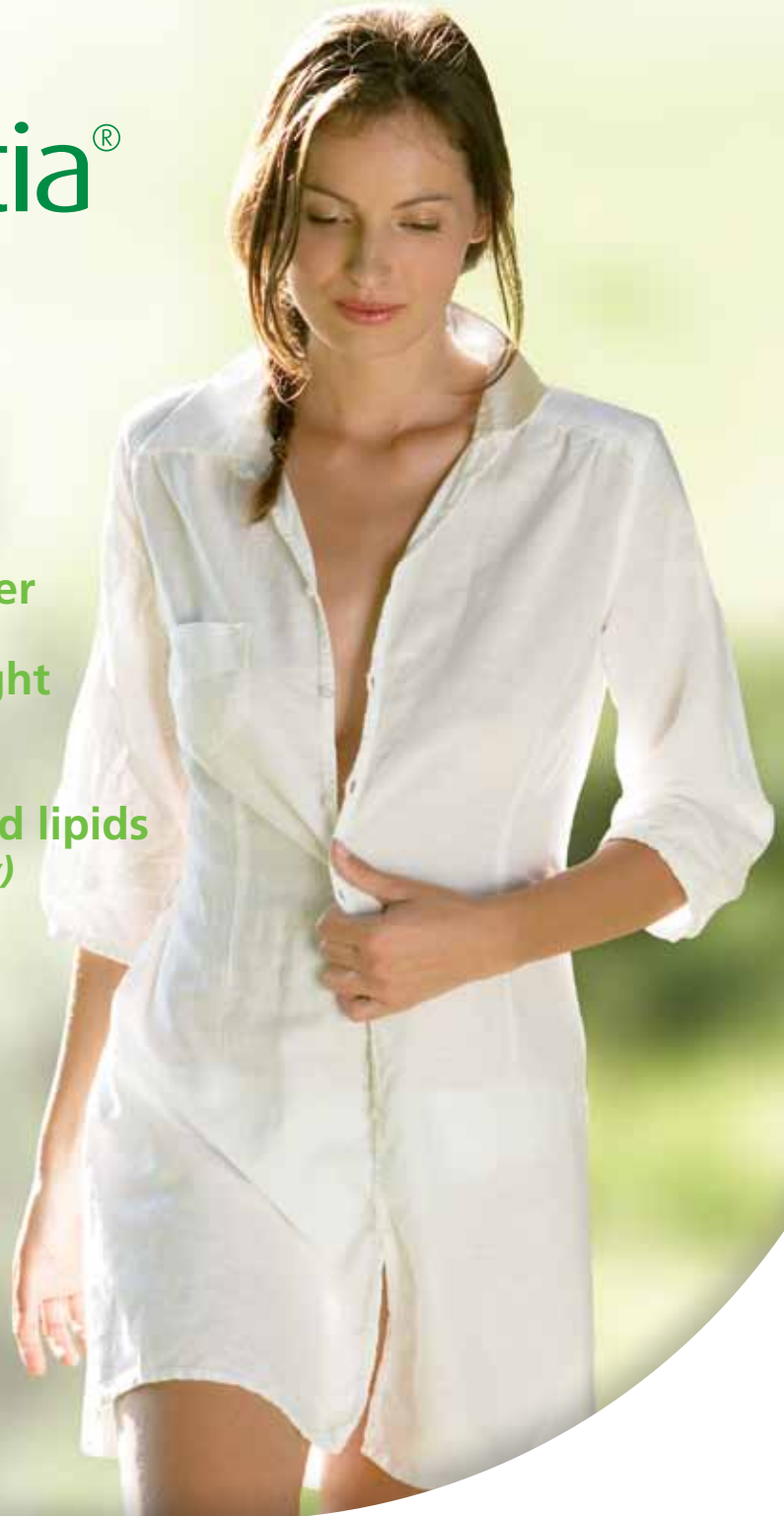




NeOpuntia[®]

The healthy lipophilic fiber

- Patented cactus powder
- Supports healthy weight management
- Helps to regulate blood lipids
(*Metabolic syndrome study*)



NeOpuntia® interacts with ingested fat

NeOpuntia® is a patented complex of insoluble and soluble dietary fibers. *In vitro*⁽¹⁾ and pilot clinical works⁽²⁾ demonstrate that the physical interaction between NeOpuntia® and fat helps to reduce fat absorption:

- NeOpuntia® reduces fat bioavailability by 28%
- NeOpuntia® performs better than chitosan
- NeOpuntia® increases amount of fecal fat

Blood lipid regulation

A published clinical study⁽³⁾ showed that NeOpuntia® had positive effects on balancing blood lipid levels. Associated with a well-balanced diet 1.6 g of NeOpuntia® per meal helps to:

- decrease LDL cholesterol level
- increase HDL cholesterol level
- reduce triglycerides level

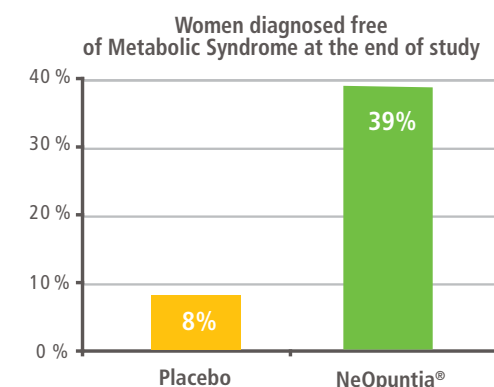
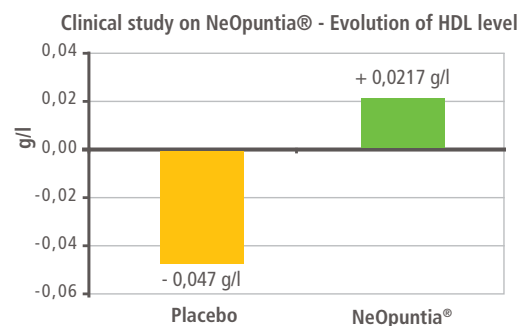
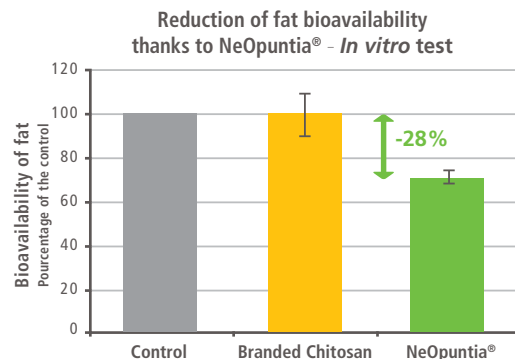
NeOpuntia® and Syndrome X

The last clinical study⁽³⁾ highlighted that NeOpuntia® could positively influence Syndrome X diagnosis thanks to its beneficial effect on the management of associated risk factors:

- With NeOpuntia®, 39% of women were no longer diagnosed for syndrome X at the end of the study.

A PATENTED HEALTHY FIBER

- 100 % green, natural, organic & kosher
- Patented lipophilic activity
- Extensive and published scientific works
- Active dose: 1.6 g after a heavy meal



⁽¹⁾ *In vitro* simulation of GI track assessing the bio-accessibility of fat when ingested with a 2g dose of NeOpuntia® (works of 2001, 2004 and 2005).

⁽²⁾ NeOpuntia® and fat binding. Double blind, placebo-controlled pilot clinical study run in 2003.

⁽³⁾ E. Linares. The effect of NeOpuntia® on blood Lipid parameters - risk factors for the Metabolic Syndrome (Syndrome X). *Advances in Therapy*®, vol. 24 N°5; September-October 2007.